



For Immediate Release

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PortSide NewYork contact: Carolina Salguero, 917-414-0565, portsidenewyork@gmail.com

PortSide NewYork gets a new home!

Historic Tanker to Move to Red Hook's Atlantic Basin, Offer Space for Regular Programming by Fall 2015

Programming Kicks Off With Educators Open House in June

On the occasion of the 77th birthday on May 21, 2015 of our historic ship MARY A. WHALEN and PortSide NewYork's 10th anniversary this May, we are pleased to announce that we have found a long-term home.

Friday, May 29, 2015, we will move the tanker MARY A. WHALEN to the south end of Pier 11 in Atlantic Basin in Red Hook, Brooklyn. This location keeps us in Red Hook, where PortSide NewYork was founded, and has the ship readily accessible to the public one block from the B61 bus stop for Pioneer Street and is an easy find for cyclists for being next to the Brooklyn Greenway. This puts us at a site - Atlantic Basin - that has a fascinating history we look forward to telling, and on a pier with a lot of maritime atmosphere. Pier 11, Atlantic Basin has an interesting and changing collection of ships, views of activity in the Red Hook containerport and the cruise ships at the Brooklyn Cruise Terminal plus views of the Manhattan and Brooklyn skylines.

DockNYC has entered into an agreement with PortSide NewYork to bring the MARY A. WHALEN to berth in Atlantic Basin. DockNYC is an initiative created by the New York City Economic Development Corporation (NYCEDC), in partnership with BillyBey Marina Services, LLC, and the Metropolitan Waterfront Alliance, which is designed to provide berthing space to vessels providing transportation, recreation, educational, commercial, non-profit, historic and cultural opportunities on the city's waterfront.

The programming will kick off with three events this summer:

- Educators Open House Week. Educators (K-12 and college) can visit the ship Sun-Friday from 1-6pm during a June week (TBD by Tues 5/26 when this is released) to discuss programs to create together. This will enable PortSide to launch some of these programs by the next academic year.
- Public program weekend: a weekend (TBD) of public programming with Saturday daytime TankerTours, and an evening concert produced by the Jalopy Theatre; Sunday daytime TankerTime with maritime board games and evening Community Pot Luck Picnic aboard.
- Summer Fundraiser

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We are also still working on our own Sandy recovery, we protected the ship; but all else was damaged, and we are excited to be rebuilding in this new location.

We thank all of our partners – Councilmember Menchaca, the New York City Economic Development Corporation and the Port Authority for getting to this place.

With new programming, PortSide is expanding on its existing youth and adult education opportunities:

- Three students who attend Williamsburg HS for Architecture and Design (WHSAD) will have paid internships during summer 2015 at PortSide. They will restore the exterior woodwork on the wheelhouse and bridge deck. They are from Red Hook, Carroll Gardens and Maspeth.
- We have a relationship with District Council 9, IUPAT Painters and Allied Trades (DC9) which is using the tanker MARY A. WHALEN as a training site. DC9 painted our ship's galley. Their Bridge Construction Division will paint the exterior of the ship once we have the paint. DC9's Metal Polishing Division polish the ship's bronze and Monel metal after removing paint. PortSide is seeking donations from paint suppliers.

The real estate news is fostering the growth of PortSide NewYork. We have just added two board members and four advisory board members (see appendix) and are growing a new fundraising committee.

Get on board, join the team, support our growth, and help bring NYC's BLUEspace to life! Our volunteer program will be re-activated at Atlantic Basin, and we seek people to do shipwork, historic research, web design, grant writing, office support and more.

Quotes:

"PortSide NewYork is a living lab bringing change to New York City's waterfront BLUEspace, and so it is very gratifying that we now have a long-term spot on that waterfront," said **PortSide NewYork Founder and President Carolina Salguero**. "This berth in historic Atlantic Basin keeps us in Red Hook, where we have our roots and where the tanker MARY A. WHALEN, our floating office, venue, and symbol of New York's continuing maritime industry, began her working life in 1938. With this berth, the PortSide team can now focus on growth and program expansion. We have some great ideas in the works ranging from culture, education, and neighborhood history to resiliency. We are pumped. Watch this waterspace!"

NYCEDC: "Reconnecting New Yorkers to the city's 520 miles of waterfront is a priority for this Administration and we are thrilled to welcome PortSide and the historic Mary A. Whalen to the Atlantic Basin," said **NYCEDC President Kyle Kimball**. "Through our DockNYC initiative, we've worked to revitalize New York City's piers and raise awareness about the many opportunities on our working waterfront. We are pleased PortSide is part of the DockNYC family and look forward to the increased educational and cultural amenities it will provide to the Red Hook community."

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The Port Authority of NY & NJ: “The Port Authority of NY & NJ is pleased to assist PortSide in the relocation of the historic tanker Mary Whalen to her new berth in Atlantic Basin,” said **Jon Trutneff, General Manager, NYMT of the Port Authority of NY & NJ.** “This new location, under the auspices of NYC Economic Development Corporation, will provide PortSide with better amenities, unimpeded public access and the ability to carry out its programming visions.”

Councilman Carol Menchaca (38th District): PortSide’s home at Atlantic Basin is fantastic news not only for Red Hook, but the entire Brooklyn waterfront. PortSide is the kind of program that breathes life into our waterfront—connecting communities to our blue space, the historic Mary Whalen tanker, and the planning issues that surround maritime activation. A hearty congratulations to the entire PortSide team, who worked tirelessly with multiple government agency partners to identify a docking location that we can come together and celebrate as a community. I look forward to all of the PortSide programming ahead for District 38 and the City at large.

Council Member Brad Lander: “PortSide is an important and long-standing institution, helping to create a vibrant community in Red Hook both on and off shore,” said **Council Member Brad Lander.** “I’m very glad to see that PortSide will have a new a new long-term location at Pier 11. Congratulations on securing a new place to call home in Red Hook.”

NYS Senator Velmanette Montgomery: “For 10 years, the vision and determination of PortSide New York has provided a living history of the maritime achievements of New York Harbor. Under the leadership of the indomitable Carolina Salguero students, adults, and even politicians have learned not just history, but the possibilities for a harbor renewal. And during Superstorm Sandy, the services Carolina and Portside NewYork extended to their neighbors in Red Hook were selfless and heroic. For these reasons I am overjoyed the PortSide's home, the Mary Whalen, will find a home in Atlantic Basin and once again be easily accessible to a public eager to walk her decks!”

NYS Assemblyman and Assistant Assembly Speaker Felix Ortiz "It is my pleasure to congratulate Portside New York on being able to call Atlantic Basin's Pier 11 in Red Hook "home." This has been a long time coming, but with your perseverance and determination, you finally made this happen. With the 77th birthday of the Mary A. Whalen and Portside’s 10th anniversary, it is fitting that PortSide NewYork is now home."

Rep. Nydia M. Velázquez (D-NY): “PortSide NewYork aboard the Mary A. Whalen is an important resource for all of Brooklyn. It is fitting that she has found a new home in Red Hook at Atlantic Basin, from which the Brooklyn industrial waterfront grew in the 19th Century. Now PortSide NewYork will be able to run programming for children, adults and families to better connect to the working waterfront.”

Congressman Jerry Nadler (D-NY): “It is great to welcome PortSide to Atlantic Basin, helping to spread the word about the importance of the working waterfront to our economy. Joining in the exciting revitalization around Red Hook and the container terminal, PortSide will continue to teach, inspire and

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engage New Yorkers of all ages and from all walks of life. I congratulate everyone for their tireless work and dedication in ensuring that this important New York resource remains in Brooklyn and I look forward to continued progress along our working waterfront and container port.”

Red Hook Container Terminal, LLC : “We support Carolina and PortSide 100%,” said Mike Stamatis, President of RHCT LLC which operates the Red Hook Container Terminal. “We are glad they are getting a space where they can better serve the public. We look forward to having them as neighbors.”

Craig Hammerman, District Manager of Brooklyn Community Board 6: "PortSide NewYork is a unique non-profit that brings the communities afloat and ashore closer together. The historic tanker Mary A. Whalen plays an important part of that vision. When the Mary A. Whalen dotted our shore a decade ago, we knew she was something special. For many us, it was love at first sight. Now, she'll get to call Brooklyn Community Board 6 her homeport and finally welcome public visitors. It's an attraction we're bursting to share with the world. Ahoy, Mary!"

Realty Collective: “I and the Realty Collective team are so happy that PortSide NewYork is getting a long term home in Red Hook,” said **Realty Collective Principal Victoria Hagman**. “Realty Collective was founded on a mission of enriching the communities in which we work and live, and PortSide does that in an exciting, interdisciplinary way. They have a forward-looking vision AND a historic ship and historic artifacts. We love their programs in culture, education and neighborhood promotion, and PortSide’s Sandy recovery work and resiliency planning is significant to Red Hook. After Sandy, I didn’t know what kind of aid center PortSide would set up at 351 Van Brunt, but I had absolute faith that I could give Carolina Salguero the keys and let her run with it. They helped diverse Red Hook constituencies and won a well-deserved award from the White House for it.”

Brooklyn Greenway: "We are delighted to hear word that the Mary Whalen and PortSide have, at long last, secured a home" said **Brooklyn Greenway Initiative Co-Founder Brian McCormick**. "Thanks to the leadership of Council Member Menchaca and EDC, this is a big score for 'going blue' that is an essential complement to Brooklyn's waterfront 'going green'," McCormick added.

SBIDC: The Southwest Brooklyn Industrial Development Corporation (SBIDC) is pleased to celebrate PortSide New York’s 10th anniversary and the Mary A. Whalen tanker’s long-term home at Atlantic Basin, said **David Meade, SBIDC Executive Director**. “SBIDC has served the industrial and manufacturing businesses along Southwest Brooklyn’s waterfront for close to 40 years, and we know firsthand the benefits of having an advocate for our working waterfront like PortSide NewYork. Through its care and maintenance of the historic Mary A. Whalen Tanker, PortSide NewYork provides an invaluable educational experience for the Red Hook and larger New York City community to learn about Red Hook’s industrial and maritime waterfront.

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Burchenal Green, President, National Maritime Historical Society: “The National Maritime Historical Society congratulates Brooklyn on having the historic tanker Mary A. Whalen get a long term home in Atlantic Basin. New York City, the state and then our county itself, were developed from this port. Historic ships tell the important stories of that development and enrich the port, and the community, with the opportunity for hands-on experiences and programs. I have met many young people who say they fashioned their career after a visit to a historic ship that visited their port. Here, Atlantic Basin now has its own historic tanker whose story and programs and message, led by Carolina Salguero, will reach and ennoble thousands of Brooklyn’s citizens and guests. I say “Good job!” to all those who made this possible.”

Rick Spilman, noted maritime author and blogger of The Old Salt Blog: “The tanker Mary A. Whalen is a vital bridge between our past and future. She is an important reminder of our maritime heritage -- of the rough and boisterous years when tugs, steam ships and tankers, like the Mary A. Whalen, plied the harbor and our coastal waters. Now, as the last of her kind, the historic ship provides a glimpse of a sustainable future through the varied programs of PortSide NewYork, which help draw the citizens of this great port city back to the water's edge.”

John Burkard: The recently deceased historian of Red Hook John Burkard had this to say in 2012: “I truly believe that something like PortSide should have started 50 years ago....If it did, the Village of Red Hook would not be up and coming,, It Would Already Be!”

Chiclet: The ship cat aboard the Mary A. Whalen Chiclet expressed her pleasure at being able to return to full-time work by rolling around on her back with her paws in the air. “Being the Official Greeter has little importance when there is no one to greet,” **said shipcat Chiclet.** “Now that people can get to the ship, I expect to be very busy. Plus, I have been told there will be more work on board to supervise. I can’t wait!”

About PortSide NewYork www.portsidenewyork.org

PortSide NewYork is a living lab for better urban waterways. PortSide shows how to combine the working waterfront, public access and community development. We bring the communities afloat (maritime) and ashore closer together to the benefit of both. PortSide NewYork works to activate NYC’s waterfront, especially the BLUEspace or water part of it.

Since superstorm Sandy, PortSide NewYork has been a key player in recovery and resiliency work. Our Sandy recovery work in Red Hook won us a White House “Champions of Change” award and honors from the New York State Senate. Our President Carolina Salguero was on the Red Hook committee of the NY Rising Program and contributed many elements to its Red Hook’s resiliency plan.

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About NYCEDC

[New York City Economic Development Corporation](#) is the City's primary vehicle for promoting economic growth in each of the five boroughs. NYCEDC's mission is to stimulate growth through expansion and redevelopment programs that encourage investment, generate prosperity and strengthen the City's competitive position. NYCEDC serves as an advocate to the business community by building relationships with companies that allow them to take advantage of New York City's many opportunities. Find us on [Facebook](#) or follow us on [Twitter](#), or visit our [blog](#) to learn more about NYCEDC projects and initiatives.

Appendix A – new PortSide NewYork Board & Advisory Board members

Two board members and four advisory board members recently added.

Board members added:

Raymond Howell is the owner and manager of [Travel Express](#). He is a graduate of the United States Naval Academy. During the Cuban Missile crises, he co-commanded 3 Nuclear war heads and carried the US top secret war codes. A former EVP at two major regional banks in Omaha and New Orleans, and the French Bank in New York. He served on the boards of a major symphony orchestra and a major opera company, and was a founding Director of the Louisiana Nature Center. Prior to moving to NYC in 1985, he lived in New Orleans and was a member of the Southern Yacht club. Soon after arriving in NYC, he co-founded the Gowanus Dredgers canoe club which introduced boating to Brooklyn's toxic Gowanus Canal and helped spur canal clean-up efforts. As a result, he was one of the winners of MWA's 2012 "Heroes of the Harbor" award given to paddling groups.



Domenic Venuto is a senior person in the media/marketing world of digital agencies. He is Principal of Domenic Venuto Consulting and a member of The [614 Group's](#) Advisory Board. He was previously the Global President of Data, Technology and Partnerships at [VivaKi](#) where he was a key contributor to VivaKi's global growth and digital dominance strategy. During four years, Domenic was responsible for all aspects of product development, from strategy and technology to user experience and data. He also over saw the development of SkySkraper: a powerful, centralized solution for standardizing global media spend and performance data at Publicis agencies, one that drives performance and



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fuels strategic thinking. Prior to VivaKi, Domenic was Managing Director of Razorfish's New York office where his work shaped the online products of Dow Jones, The Wall Street Journal and Condé Nast's portfolio of magazines. Before joining Razorfish, Domenic was a Senior Manager in Arthur Andersen's Business Consulting division where he was responsible for implementing ERP solutions for multinational clients. Domenic holds a Bachelor of Commerce from the University of Melbourne and an MBA from the Royal Melbourne Institute of Technology (R.M.I.T.).

Advisory Board members added:

Captain Jonathan Atkin's diverse work experience includes museum work, performing arts, travel and maritime photography. He has completed over 850 assignments for the New York Times. Jonathan is currently a [maritime photographer](#) specializing in aerial and ship-to-ship media for vessels from cargo and cruise ships to tugs and barges. He has been commissioned by the world's leading media and major corporations that include cargo lines, cruise lines, and towing companies. At 19, Jonathan sailed as an ordinary seaman aboard a bulk cargo vessel from Texas to Israel and back. While pursuing an MFA at the Rochester Institute of Technology, he briefly creating his own dance group. During the mid-1970's, Jonathan was Program Developer for the Brooklyn Children's Museum, the nation's oldest children's museum, where he developed comprehensive media, marketing and graphics identities, and directed the museum's public relations. His larger Brooklyn responsibilities gave him a role in the process of separating the member organizations of the Brooklyn Institute of Arts & Sciences (Brooklyn Museum, BAM, Brooklyn Botanic Garden and Brooklyn Children's Museum) into the independent entities we know today. Jonathan's passions converge in his advocacy for historic ships for which he conceived the [Hero Project](#) where he photographs world class dancers aboard historic ships. The Hero Project creates a powerful visual duet of dancers and ships that bring visibility to our nation's maritime legacy in a new ways that reaches new audiences.



Craig Gundry, SVP Operations of the firm [Conorzio IDC](#). Craig's career has primarily focused on the commercial side of various organizations' technical efforts serving in hybrid positions of operations, business development, and project management. While working within the Cruise and Offshore Oil & Gas markets, he has been involved with technical commodity supply, maintenance/re-power/new-build projects for power generation, wastewater treatment system maintenance-installations, and passenger space



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refurbishment/conversion/additions. Currently, he is SVP Operations of the Italian firm [Consorzio IDC](#) which has offices in the USA. IDC has worked on the famous [COSTA CONCORDIA](#) salvage job and is heavily involved with providing EPC services to the Cruise industry, along with engineering and design support to Offshore Oil & Gas. In his free time he enjoys golf, fishing, and is an avid networker within the maritime industry. Craig is the section chair of the [South East Section](#) of SNAME (the Society of Naval Architects and Marine Engineers), has been an active "Big" with Big Brothers and Big Sisters for 7 years, and is a member of South Florida Maritime Lions Club. He has a B.S. from the [United States Merchant Marine Academy](#) at Kings Point.

Barry E.A. Johnson, [Principal & Head of Inbound Investment & Global Market Access 32 Advisors, LLC](#)

Barry E. A. Johnson leads the Inbound Investment & Global Market Access advisory practice of [32 Advisors LLC](#). He uses his 55-country network and 25 years of

multidisciplinary work experience as a corporate business executive, entrepreneur, and economic diplomat to help companies and governments, accelerate cross-border growth and development. His practice bridges major business, policy and culture gaps that challenge international corporations wishing to enter the US or other markets. He is also a Fellow in the University of Texas- Austin's Institute for Creativity and Capital, the innovative "think and do" tank helping to catalyze regional economic development through cross-society collaboration.

Previously, he served the Obama Administration, first as as Senior Advisor for Economic Development in the U.S. Department of Commerce; then as founding Executive Director of SelectUSA, the



first White House initiative to promote and facilitate inward investment. Prior to that Barry, worked in the private sector in investment banking, real estate and entertainment industries with a specialization in new business formation. He built a strong track record of launching successful "intrapreneurial" businesses at companies that include Disney, Bertelsmann and Sony; and he was founding President of MSBET, the joint venture between Viacom's BET Networks and the Microsoft Corporation. Barry also serves on the Board of Directors of the Corporation of Yaddo and is a co-founder of the non-profit organization [Global Act](#). Barry has a B.A from Yale and an MBA from Harvard.

Phil Reed is an accomplished Salvage Master, Salvage Engineer, Marine Engineer, Naval Architect, Naval Engineer. He worked for Titan Salvage for over 20 years on many and [high profile, complex salvage jobs](#). He was one of six Salvage Masters on the famous COSTA CONCORDIA Wreck Removal Project and was one of the principal authors of the Titan-Micoperi bid tender and was involved throughout the project including parbuckling, refloating and the redelivery of the wreck to Genoa. In December 2012, he launched his own salvage consultancy [Reed Maritime LLC](#) which offers services worldwide to salvors, vessel owners & operators, underwriters, P&I clubs, government agencies and solicitors including Special Casualty Representative (SCR), Salvage Master, Project Management and Salvage Engineer. He is also a US-based member of Lloyd's Panel of Special Casualty Representatives (SCR). In 2015, he did salvage work in New York Harbor in the matter of the GREY SHARK which was brought, while afire, to the Homeport pier in Staten Island. Phil has a BS in Marine Engineering / Marine Transportation from the U.S. Merchant Marine Academy at Kings Point, and a MS in Ocean Engineering from the Florida Institute of Technology.



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